



ARTS, MEDIA & ENTERTAINMENT
INDUSTRY SECTOR



Pursue your passion to create

The entertainment field is filled with opportunities to express ideas and communicate with the world. This popular field is both current and exciting working with a vast marketplace of projects, ideas, videos and online media

Media jobs are rapidly growing and changing

There are a wide spectrum of multimedia careers such as DJ , sound production, video and audio editing, stage production, lighting production, animation, music for video games, and more.



**CAREER
TECHNICAL
EDUCATION**
TWIN RIVERS UNIFIED
SCHOOL DISTRICT

www.trusd.net/cte

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

Multimedia Production

*at Grant Union
High School*

Design, Visual and Media Arts Pathway

In this pathway, you'll learn how to take a production from start to finish, including filming and editing, photography, graphics and more. You are also introduced to the role of a digital media specialist by learning essential components of how to create a website, produce a training video or design a computer game. These skills prepare you for entry-level positions and other educational goals.



While you're in High School

UNIQUE FEATURES

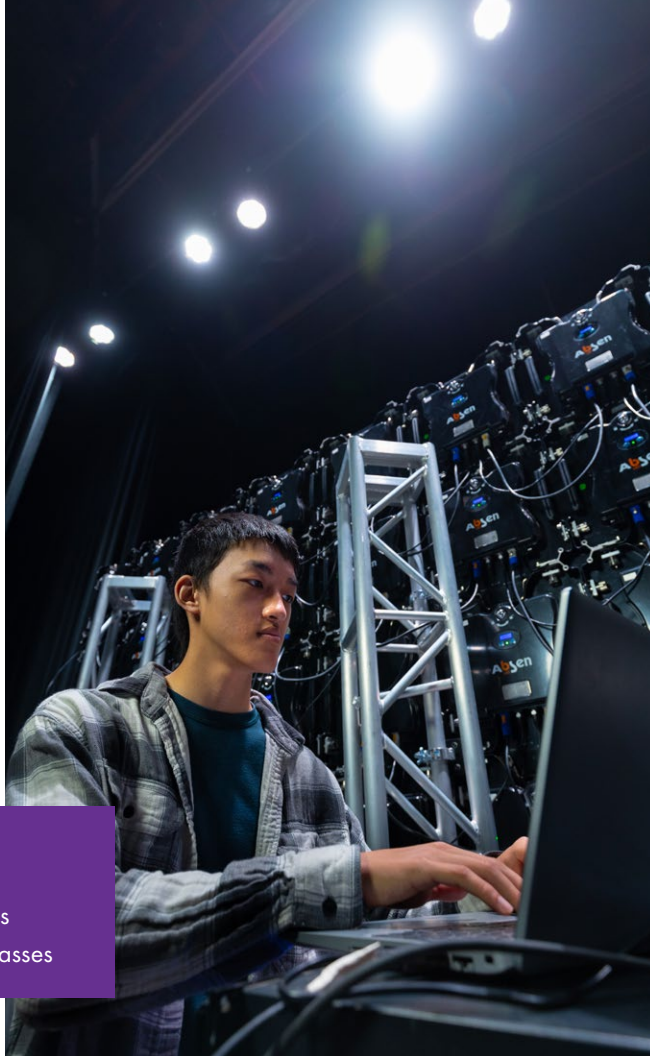
- Gain skills in video production, video editing, motion graphics, video broadcast, sound mixing and broadcast engineering
- Get hands-on experience working in a broadcast studio environment
- Participate in master classes, performances and in-person lectures from industry professionals
- Use state of the art stage and sound equipment to run live productions
- Manage and run a broadcast platform for sports programs, documentary and news packages on campus

GRADUATION OPPORTUNITIES

- Fulfills A-G requirement for Performing Arts (F)
- Seniors who meet the requirements can earn a Career Pathways Cord at graduation

How to participate!

- ⋮ Find out more program info from a CTE teacher on campus
- ⋮ Make an appointment with your counselor to plan your classes



Pathways in college and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

COLLEGE MAJORS

- ⋮ Digital Animation
- ⋮ Programming for digital media
- ⋮ E-commerce
- ⋮ Information Design
- ⋮ 2D & 3D design
- ⋮ Website Management

POTENTIAL CAREERS

- ⋮ 3D Animator
- ⋮ Web Developer
- ⋮ Graphic Artist
- ⋮ Music Production
- ⋮ Lighting Production
- ⋮ Director or Producer
- ⋮ Multimedia Artist or Developer
- ⋮ Audio Technician or Video Editor
- ⋮ Photographer or Videographer

